

JEREMY SCHROEDER

*Web/Graphic Designer
& Front-end Developer*

PROFILE

A flexible well-rounded hard worker with strong interpersonal communications, technical troubleshooting skills with a desire to always improve and become a better professional. Ability to work well under pressure and to consistently deliver projects on time.

OBJECTIVE

To obtain a challenging and rewarding position, within a creative environment, where I can passionately utilize and expand my design and development skills.

EXPERIENCE

CD2 Learning / Overland Park, KS

Front-End Developer / May, 2014 - Present

- Design and develop responsive public marketing sites for CD2 and client sites.
- Create UI concepts, wireframes, mockups and standards for software products.
- Provide high fidelity UX mockups for CD2 Learning and clients mobile apps.
- Provide various marketing and SEO services for CD2 and partner companies.

SILPADA DESIGNS / Lenexa, KS

Senior Web Designer / October, 2008 - April, 2014

- Designed / developed Silpada's public and representative's backend sites.
- Developed microsites and landing pages for various marketing promotions.
- Developed Interactive content to drive Silpada's major event incentives.
- Researched and developed strategies for improving site usability and traffic.

BUSHNELL OUTDOORS PRODUCTS / Overland Park, KS

Senior Web Designer / September, 2006 - October, 2008

- Developed and maintained Bushnell's website and fourteen subsidiary websites.
- Managed the needs of 25+ product managers, including web content, brochures, packaging, magazine ads, POP displays, product development and branding.
- Created interactive content to market and educate on new product technology.

THE GOLF WAREHOUSE.COM / Wichita, KS

Web Designer / August, 2004 - September, 2006

- Designed / Developed page content for the largest online golf ecommerce.
- Responsible for entire site redesigns and maintaining UI and UX guidelines.
- Generated over four million dollars annually through banner affiliate marketing.

THE COLEMAN COMPANY / Wichita, KS

Graphic / Packaging Designer / July, 2003 - June, 2004

- Designed packaging and supporting materials for outdoor camping products.

INFO

CONTACT

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PORTFOLIO

www.jrschroeder.com

SKILLS

SOFTWARE

Photoshop / Illustrator
Dreamweaver / Sublime Text
Bootstrap / WordPress
Flash, AS2 / AS3
InDesign / Fireworks
Premiere / After Effects
Maya / Lightwave
Office / PowerPoint
SharePoint / BaseCamp / Jira
Axure / Balsamiq
InvisionApp

TECHNOLOGY

HTML5 / CSS3
JavaScript / jQuery
Responsive Design
UI / UX Design
Search Engine Optimization
Email & Affiliate Marketing

EDUCATION

WICHITA STATE UNIVERSITY / Wichita, KS

Bachelor of Arts in Graphic Design / Minor in Marketing

Graduate, Class of 2005

References

Available upon request